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Gary W. Steinke, *Acting Executive Director*

November 28, 2005

Mr. Michael E. Marshall
Secretary of the Senate
Second Floor, State Capitol
Des Moines, IA 50319

Ms. Margaret A. Thomson
Chief Clerk of the House
Second Floor, State Capitol
Des Moines, IA 50319

Dear Mr. Marshall and Ms. Thomson:

In accordance with §262.92 and §269.93 of the Code of Iowa, the annual report (2004-05) of the College Bound and IMAGES Programs at the Regent universities is hereby submitted to the General Assembly.

If there are any questions concerning this report, please let me know.

Sincerely,

Gary W. Steinke

Enclosure

cc: Legislative Log
Legislative Liaisons

dg/h/aa/sfa05/legislog05.doc

**COLLEGE BOUND
and
IOWA MINORITY ACADEMIC GRANTS
FOR ECONOMIC SUCCESS
(IMAGES)**

The University of Iowa

**Annual Report
2004-2005**

**BOARD OF REGENTS
STATE of IOWA**

**COLLEGE BOUND
and
IOWA MINORITY ACADEMIC GRANTS
FOR ECONOMIC SUCCESS
(IMAGES)**

**The University of Iowa
Annual Report
2004-2005**

Introduction

The University of Iowa is committed to a climate that respects and values diversity; to the recruitment and retention of students, faculty, and staff who contribute to diversity; and to administrative procedures and programs that support this diversity. The Iowa Promise, the University of Iowa Strategic Plan for 2005-2010, drafted in 2004, recognizes diversity as a core value of the UI that sets us on the path towards promoting excellence in education by increasing the diversity of the faculty, staff and students and providing a welcoming and inclusive climate for all members of our community.

The College Bound and IMAGES programs foster the University's diversity goals by supporting outreach to Iowa minority students to encourage them to pursue opportunities in higher education, and the financial support to help them realize their goals. The College Bound and IMAGES programs are important to the University's wider efforts to promote and maintain a culturally diverse learning environment. Additional University programs of community outreach, financial aid and scholarships, cultural centers, academic support programs, cultural studies courses and curricula, multicultural campus organizations and performance groups, cultural events and celebrations, and other resources are used to support these outreach efforts and create a welcoming and supportive campus environment for all students, faculty and staff.

At The University of Iowa, the Provost, through the Associate Provost for Diversity, oversees and coordinates many of the University's diversity efforts and administers, with assistance of the Office of Admissions, the College Bound Program, and with the Office of Student Financial Aid, the IMAGES program.

This report summarizes College Bound activities and IMAGES scholarships awarded during the 2004-2005 academic cycle. Information for the report has been compiled from data available July 15, 2005. Specific outreach and recruitment activities in 2004-2005 conducted under the College Bound Program are listed and described in the **Appendix**.

COLLEGE BOUND

Purpose and Funding Allocation - College Bound and IMAGES were established by the Iowa Legislature. These programs are intended to provide Iowa minority students with information and experiences relating to opportunities offered at the Regents universities. Consistent with these purposes, The University of Iowa has developed a range of programs for elementary, middle, and secondary students and their families that include academic enrichment encouragement to consider attending a post-secondary institution and admissions information. Funds are allocated annually from The University of Iowa General Education Fund to support the College Bound program; in 2004-2005, \$121,000 was allocated to support these efforts.

College Bound Participation - **Table 1** shows for 2004-2005, a total of **1,994** Iowa resident students in 4th grade through 12th grade participated in College Bound Programs conducted by The University of Iowa. This total includes **1,534** ethnic minority students, 301 White, Non-Hispanic students, and 159 students of unknown ethnicity. Participation of students in a College Bound program activity is recorded by the university and vouchers are issued to secondary school student participants (grades 7-12). Upon enrollment at a Regents institution, voucher recipients are given priority in the awarding of funds under the IMAGES program.

College Bound/IMAGES Vouchers – In **Table 2** The University of Iowa reports that for 2004-2005, a total of **1,437** Iowa resident minority students in grades 7-12 participated in a College Bound/IMAGES voucher activity through The University of Iowa or through a program jointly sponsored with Iowa State University and the University of Northern Iowa. A College Bound voucher was sent to each qualified student.

College Bound Activities and Events – **Table 3** shows the number of participants in College Bound activities for 2004 categorized by type of event/activity. A total of **1,994** Iowa (resident) K-12 students participated, including **1,534** minority students. The **Appendix** lists and describes the specific College Bound program activities within each event/activity category available to elementary and secondary students.

College Bound Admissions and Enrollment - **Table 4** shows the number of entering freshmen (1st year) and undergraduate transfer students who applied, were admitted, and enrolled for the Fall 2004 term at The University of Iowa. A total of 7,168 applications from Iowa resident freshmen and transfer students were received, including **575** from minority students. From the total applicant pool, 6,021 were admitted, and 3630 were enrolled. This included **449** minority students admitted and **274** Iowa resident minority students enrolled.

IMAGES Awards

IMAGES awards of up to a maximum of **\$3,500** per year are made to Iowa minority students who demonstrate financial need. IMAGES awards may be received for a maximum of eight semesters and the student must be making satisfactory academic progress toward their degree. The amount of **\$1,118,069** was allocated to the IMAGES grant program for 2004-2005 year from the University of Iowa General Education Fund.

Total Award Numbers and Dollars - The University of Iowa reports that a total of **374** Iowa minority undergraduate students received IMAGES grant awards for the 2004-2005 academic year. These students received a total of **\$1,118,069** for an average award of **\$2,989** per student.

Awards to College Bound/IMAGES Voucher Recipients - For 2004, of the **374** students receiving an IMAGES grant award, **162** are College Bound/IMAGES voucher recipients receiving a total of **\$488,723** for an average award of **\$3,017** per student.

IMAGES Grant Awards and Ethnicity - In 2004, IMAGES awards were distributed to the following racial/ethnic minority groups:

African American	90
American Indian/Alaskan Native	25
Hispanic/Latino	86
Asian American/Pacific Islander	<u>173</u>
Total	374

IMAGES Grant Awards and Class Rank - In 2004, IMAGES awards were distributed to the following classes of students:

Freshmen	116
Sophomore	64
Junior	98
Senior	<u>96</u>
Total	374

Awards to Iowa Residents - All **374** IMAGES grant awards for 2004-2005 are held by Iowa resident students, which remains unchanged from prior years.

APPENDIX

COLLEGE BOUND ACTIVITIES The University of Iowa Annual Report 2004-2005

About 2000 Iowa K-12 students participated in College Bound sponsored events or activities in 2004-2005. (See **Table 3, College Bound Participation-Event**) The College Bound events and activities are summarized here.

Campus Visits

- **College Bound Campus Visits:** Opportunity at Iowa with the Office of Admissions organizes and conducts the Campus Visits Program that brings minority individuals and groups to campus. Among the groups who visit the campus annually are: Davenport 100 Black Men, Davenport LINKS Program, Des Moines Hoover High School, Des Moines North High School, Johnson County Neighborhood Center, Meskwaki Summer Youth Employment Program Ottumwa High School, UNI Educational Talent Search, UNI GearUp Program, UNI Upward Bound, Waterloo Lincoln High School, Waterloo West High School, West Liberty High School. High school students meet with staff from the offices of Admissions, Financial Aid, Opportunity at Iowa, Support Service Programs, and a student panel. If possible, they also receive a campus tour and attend cultural or sporting events.

On-Campus Programs

- **Hawkeye Visit Days:** This program, conducted each fall and spring semester for prospective students, invites to campus Native American, African American, Latino, and Asian American students. Opportunity at Iowa participates in an informational fair. These six, one-day events are an opportunity for students to become more familiar with campus life and engage directly with faculty and staff as well as current students. Parents and other family members are strongly urged to participate.
- **Cultural Diversity Day:** The University of Iowa designates a day to recognize, celebrate, and inform people about the diversity of cultures in the community. The event draws audiences of more than 5000 to the campus each year.
- **FYI (Future is Yours at Iowa) Orientation:** A pre-orientation program for minority students who have been admitted to The University of Iowa. FYI offers students and their parents an opportunity to connect with campus academic and social support systems, as well as gain information about registration, campus programs, and the Iowa City community. Over 65% of the students who participate eventually enroll at The University of Iowa.
- **Multicultural Graduation and Recognition Banquet:** Approximately 300 individuals, including prospective students and their families, attend this annual event, which is designed to recognize publicly minority students receiving professional, graduate, and undergraduate degrees from the University of Iowa. Collegiate Deans and Department Directors present awards to the students. In addition, students confer an award on a faculty or staff member who has worked tirelessly to enhance diversity in all aspects of campus life.

Off-Campus Programs

- **Visits to Targeted Schools:** In Iowa, targeted schools include every school with 5% or more minority enrollment, and selected out-of-state schools with 15% or more minority enrollment. Opportunity at Iowa works with the Office of Admissions to conduct outreach and recruitment of minority high school and undergraduate students within the state of Iowa (College Bound Program) as well as out of state.
- **Multicultural Engineering Student Association (MESA):** University of Iowa College of Engineering students assist in the tutoring of minority students in the Iowa City School District. Professor Victor Rodgers, UI College of Engineering and Marian Coleman, Iowa City Equity Coordinator, administer this program with support from Opportunity at Iowa.
- **American Indian/Native Alaskan Initiatives:** The University of Iowa conducted and expanded a number of activities aimed at recruiting American Indian/Native Alaskan students. These included outreach to the Meskwaki Settlement, campus visits by Native students, collaboration with the American Indian Student Association, the American Indian Science and Engineering Society, sponsorship of the Iowa First Nations Summer Programs for 9th and 10th grade students, and on-site visits to meet with different Iowa community groups.
- **Dream Sharer Project:** This is a collaborative project between the University of Iowa's Office of Equal Opportunity and Diversity and the Opportunity at Iowa office with the Jane Boyd Community House Achievement Academy. It is designed to help children in grades 3 – 8 begin to realize their dreams as they gain an increased understanding of the past. Activities include; mentoring by college students, intergenerational oral history collecting by the children and an intergenerational storytelling swap meet.
- **West Liberty Latino College Night:** Opportunity at Iowa and West Liberty High School sponsored a college fair and informational session for West Liberty High School students and their parents. Faculty, staff and student representatives from the University of Iowa participated. Approximately 75 high school attended with their parents.
- **PreView Iowa:** The University of Iowa invites high school students and their families who are from groups traditionally underrepresented in higher education to attend information sessions presented by Opportunity at Iowa, The Office of Admissions, Student Financial Aid, Support Service Programs, Academic Advising, Housing, College of Liberal Arts and Sciences, Engineering, Business, Nursing, Biosciences, Medicine and various other UI departments. In 2004-2005 PreView Iowa programs were hosted in Waterloo, Sioux City, and Des Moines to inform students, parents, and school personnel of the opportunities at Iowa, the advantages of higher education, and how to qualify and apply for admission.

College Fairs

- **Sioux City Career, College and Leadership Conference:** The University of Iowa, together with Iowa State University and the University of Northern Iowa, has been a leader in co-sponsoring this event in the Sioux City Community School District since its inception. Workshops are offered on subjects from how to prepare for college to how to complete financial aid information forms. Between 200-300 minority students participate.

School & Community Partnerships

- **Schools & Communities Partnership (SCP) Program:** Beginning in 1999-2000, Opportunity at Iowa began the SCP Program in which public schools, community colleges, and community-

based education programs in Iowa's largest minority-serving school districts/communities are visited on a regular basis. Partnerships between certain schools and community-based programs and the University have been formed to advance the academic success of participating students and to increase the likelihood that these students will pursue their higher education at a Regents institution, especially the University of Iowa. Areas of concentration are Des Moines, Davenport, Waterloo, Sioux City, West Liberty, Columbus Junction and Cedar Rapids.

Pen Pals

- **Pen Pal Partnerships with Cedar Rapids Grant Wood Elementary, West Liberty Middle School, and Johnson County Neighborhood Center:** Elementary students (fourth- and fifth-graders) and middle school students are matched with student pen pals from The University of Iowa. The goals of this program are to provide students with positive role models and to increase their motivation for academic success.

Summer Programs

- **Pre-College Summer Programs:** 85 minority students, including Iowa residents, participated in many of the 10 different summer workshops or programs supported by the Office of Opportunity at Iowa in 2004-2005. In our summer programs, students live on campus for two to six weeks, allowing them to explore the campus, meet students, and work closely with faculty and staff. Pre-college summer programs supported by Opportunity at Iowa are the All-State Music Camp, Davenport and Des Moines Journalism Academies, High School Journalism Workshops, Iowa First Nations Summer Program, Iowa Young Writers Studio, Life Science Summer Program and the Secondary Student Training Program.
- **Cedar Rapids Academy:** The Academy for Scholastic and Personal Success is a six-week summer program for African American students in grades eight through twelve, aimed at enhancing self-confidence and increasing academic achievement through intensive instruction in African American history and literature, math, science, and study skills. This program receives support from the Office of Opportunity at Iowa.

Other College Bound Activities

- **University of Iowa Live Radio Shows:** These are weekly programs on KBBG radio, Waterloo and on KJMC, Des Moines. An Opportunity at Iowa staff host interviews a special guest from the University or community, a faculty member, student, program administrator or community member that discusses issues of interest to the local community. Waterloo and Des Moines community leaders have also been special guests on the radio show.
- **Opportunity at Iowa Newsletters:** *Opportunities* is published monthly with brief stories and a current calendar-of-events. *Opportunities* informs the University community matters of interest to minority students, faculty and staff, and provides information about multicultural events, student services, academic programs, scholarships, research/job/career development opportunities, and summer programs.

Table 1

College Bound Participation-Grade Levels

July 1, 2004-June 30, 2005
Iowa Resident K-12 Students

Grade Level	K-3	4	5	6	7	8	9	10	11	12	Unknown	TOTALS
African American, Black												
Female	1	3	12	21	24	17	45	56	93	85	16	373
Male	2	2	8	17	15	30	23	45	72	66	5	285
TOTAL	3	5	20	38	39	47	68	101	165	151	21	658
American Indian, Alaskan Native												
Female	0	0	0	1	2	2	20	18	13	16	0	72
Male	0	0	0	1	0	2	15	16	12	14	1	61
TOTAL	0	0	0	2	2	4	35	34	25	30	1	133
Asian American, Pacific Islander												
Female	0	0	0	1	10	10	9	6	28	64	2	130
Male	0	0	0	0	13	12	11	7	24	69	0	136
TOTAL	0	0	0	1	23	22	20	13	52	133	2	266
Hispanic, Latino(a)												
Female	8	0	0	4	4	15	29	34	69	104	2	269
Male	10	0	2	3	3	9	22	33	50	73	3	208
TOTAL	18	0	2	7	7	24	51	67	119	177	5	477
MINORITY TOTAL												
Female	9	3	12	27	40	44	103	114	203	269	20	844
Male	12	2	10	21	31	53	71	101	158	222	9	690
TOTALS	21	5	22	48	71	97	174	215	361	491	29	1534
White, Non-Hispanic												
Female	0	0	1	1	2	3	38	21	71	35	4	176
Male	1	0	1	0	1	2	27	35	40	18	0	125
TOTAL	1	0	2	1	3	5	65	56	111	53	4	301
Unknown Race/Ethnicity												
Female	71	0	1	1	1	1	1	0	3	4	0	83
Male	63	0	1	0	1	3	1	1	2	2	2	76
TOTAL	134	0	2	1	2	4	2	1	5	6	2	159
TOTAL												
Female	80	3	14	29	43	48	142	135	277	308	24	1103
Male	76	2	12	21	33	58	99	137	200	242	11	891
TOTALS	156	5	26	50	76	106	241	272	477	550	35	1994

Table 2**COLLEGE BOUND/IMAGES VOUCHER RECIPIENTS 2004-2005**

(Iowa Resident, Minority, Grade 7-12 Students)

GRADE	7	8	9	10	11	12	Unknown*	TOTALS
African American								
Male	24	17	45	56	93	85	16	336
Female	15	30	23	45	72	66	4	255
TOTAL	39	47	68	101	165	151	20	591
American Indian, Alaskan Native								
Male	2	2	20	18	13	16	0	71
Female	0	2	15	16	12	14	1	60
TOTAL	2	4	35	34	25	30	1	131
Hispanic, Latino								
Male	4	15	29	34	69	104	2	257
Female	3	9	22	33	50	73	3	193
TOTAL	7	24	51	67	119	177	5	450
Asian American, Pacific Islander								
Male	10	10	9	6	28	64	2	129
Female	13	12	11	7	24	69	0	136
TOTAL	23	22	20	13	52	133	2	265
MINORITY TOTAL								
Male	40	44	103	114	203	269	20	793
Female	31	53	71	101	158	222	8	644
Unknown								
TOTALS	71	97	174	215	361	491	28	1437
Unknown Race/Ethnicity*								
Male	1	1	1	0	3	4	0	10
Female	1	3	1	1	2	2	2	12
TOTAL	2	4	2	1	5	6	2	22
TOTAL								
Male	41	45	104	114	206	273	20	803
Female	32	56	72	102	160	224	10	656
TOTALS	73	101	176	216	366	497	30	1459

* Eligible for College Bound/IMAGES Voucher when identified.

Table 3

College Bound Participation-Events

July 1, 2004-June 30, 2005
Iowa Resident K-12 Students

EVENT	Campus Visit	Iowa College Fair	Mtg./ College Fair	OI/Adm. Program	Pen Pal Program	School/ Comm. Partner	Summer Program	Summer Program Inquiry	Mail	Web/ Email Phone	TOTALS
African American, Black, Non-Hispanic											
Female	80	107	0	26	7	142	5	1	0	5	373
Male	78	79	0	36	2	87	3	0	0	0	285
TOTAL	158	186	0	62	9	229	8	1	0	5	658
Amer. Indian, Alaskan Native											
Female	43	12	0	0	0	15	1	1	0	0	72
Male	42	4	1	0	0	12	2	0	0	0	61
TOTAL	85	16	1	0	0	27	3	1	0	0	133
Asian Amer., Pacific Islander											
Female	18	57	3	1	0	43	8	0	0	0	130
Male	13	63	0	0	0	54	6	0	0	0	136
TOTAL	31	120	3	1	0	97	14	0	0	0	266
Hispanic, Latino(a)											
Female	16	103	0	4	8	135	2	0	0	1	269
Male	23	79	0	0	10	96	0	0	0	0	208
TOTAL	39	182	0	4	18	231	2	0	0	1	477
MINORITY TOTAL											
Female	157	279	3	31	15	335	16	2	0	6	844
Male	156	225	1	36	12	249	11	0	0	0	690
TOTALS	313	504	4	67	27	584	27	2	0	6	1534
White, Non-Hispanic											
Female	36	36	0	7	0	85	11	1	0	0	176
Male	24	9	1	3	0	82	6	0	0	0	125
TOTAL	60	45	1	10	0	167	17	1	0	0	301
Unknown											
Female	3	2	0	2	71	1	4	0	0	0	83
Male	1	7	0	1	63	2	2	0	0	0	76
TOTAL	4	9	0	3	134	3	6	0	0	0	159
TOTAL											
Female	196	317	3	40	86	421	31	3	0	6	1103
Male	181	241	2	40	75	333	19	0	0	0	891
TOTALS	377	558	5	80	161	754	50	3	0	6	1994

Opportunity at Iowa, Office of the Provost

The University of Iowa 10/12/05

Table 4**IOWA RESIDENT ADMISSIONS and ENROLLMENT
FALL 2004**

Entering Freshmen (1st Yr.) and Undergraduate Transfer (Trans.) Students

		Appl. Rcd.	Admit.	Enrolled
African American	1st Yr	122	81	36
	Trans.	44	30	28
	Total	166	111	64
American Indian, Alaskan Native	1st Yr	24	19	14
	Trans.	11	8	5
	Total	35	27	19
Hispanic/Latino	1st Yr	87	66	47
	Trans.	27	25	22
	Total	114	91	69
Asian American, Pacific Islander	1st Yr	215	193	100
	Trans.	45	27	22
	Total	260	220	122
MINORITY TOTAL	1st Yr	448	359	197
	Trans.	127	90	77
	Total	575	449	274
White	1st Yr	4867	4247	2332
	Trans.	1553	1186	928
	Total	6420	5433	3260
Unknown Race/Ethnicity	1st Yr	88	70	36
	Trans.	85	69	60
	Total	173	139	96
TOTAL	1st Yr	5403	4676	2565
	Trans.	1765	1345	1065
	Total	7168	6021	3630

**Iowa State University
Ames, Iowa**

**College Bound/IMAGES Report
2004-2005 Academic Year**

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

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IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

A total of 566 students attended a College Bound-sponsored event during the 2004-2005 year. Vouchers or Certificates of Participation were mailed to all students.

A number of improvements were made to the College Bound Program at Iowa State University during FY04-05:

- Invitations to programs and activities were focused on inviting students who had attended a previous College Bound event back to a second or third activity with College Bound. Examples include the Early Outreach Program (EOP) and invitations to on and off campus programs.
- Awareness of College Bound was increased among Iowa State staff and students resulting in increased collaboration within the university. The Office of Admissions collaborates with both academic and student affairs in recruitment and campus visits. The College Bound program existing under the umbrella of Admissions is now connected to staff and faculty across the Iowa State campus.
- A lead role was taken in the planning of the summer 2005 Early Outreach Program at Iowa State University (EOP @ ISU). The EOP planning committee includes staff members in the Department of Residence, College of Education, Educational Talent Search Program, Science Bound, College Bound and the Office of Admissions.
- An EOP pilot program for rising 12 grade students was implemented to focus on college planning and the application process. The planning committee included staff from College of Education, Educational Talent Search Program, College Bound, Student Support Services Program and the Office of Admissions.

The Iowa State University College Bound Program continued to work with the University of Iowa and the University of Northern Iowa on sponsoring some of the larger college bound events. However, several Iowa State College Bound events were sponsored independently of the other Regent institutions.

Parent sessions were offered in addition to student sessions at several of our College Bound events, including the Partnership in Economic Progress (PEP) Academy campus visit, EOP @ ISU, and the Multicultural Vision Program (MVP) interviews. Parents and siblings were encouraged to attend sessions focusing on how to prepare for college and specific Iowa State admission requirements.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Summary of Activities by Program and Ethnicity

A total of 566 College Bound program vouchers and certificates of participation were distributed.

Program Activity	Ethnicity*					Total
	1	2	4	6	8	
Career, College & Leadership Conference	2	1	5	12	1	21
Central Iowa Latino Expo	0	0	1	50	4	55
College Night, Perry	0	0	0	16	2	18
EOP @ ISU	3	62	8	31	16	120
Multicultural Vision Program	4	72	83	59	2	220
Program Activity Total	9	135	97	168	25	434
College Campus Visits						
Central College Educational Talent Search	2	3	4	4	13	26
Des Moines East High School	0	2	0	0	5	7
Simpson College Educational Talent Search	0	1	3	2	5	11
UNI Talent Search and Upward Bound	0	4	0	0	4	8
PEP Academy Campus Visit	1	22	0	5	0	28
SHPE Shadow Day	0	0	0	10	42	52
College Campus Visits Total	3	32	7	21	69	132
Total Participants/Voucher Recipients	12	167	104	189	94	566

* Ethnicity Key:

1 = American Indian 2 = African American
 4 = Asian American 6 = Hispanic or Latino/a

8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Summary of Activities by Grade Level and Ethnicity

Grade Level Breakdown	Ethnicity*					Total
	1	2	4	6	8	
1st-6th Grade	2	1	1	2	5	11
7th Grade	0	1	1	1	6	9
8th Grade	1	30	5	15	11	62
9th Grade	3	23	3	15	18	62
10th Grade	1	15	2	19	17	54
11th Grade	1	20	7	56	21	105
12th Grade	4	77	85	81	16	263
Total Number of Students Served in 2004-2005	12	167	104	189	94	566

Senior Admission Status by Ethnicity at Iowa State

	Ethnicity*					Total
	1	2	4	6	8	
Graduating High School Seniors	4	77	85	81	16	263
Applications	3	50	73	46	7	179
Offers	2	39	63	39	7	150
Accepted**	2	31	46	29	6	114
Enrolled	2	31	45	29	6	113
IMAGES recipients	0	23	45	26	0	94

* Ethnicity Key:

1 = American Indian 2 = African American

4 = Asian American 6 = Hispanic or Latino/a

8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

**Accepted: Submitted matriculation fee.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

College Bound Program Most Successful in Attracting Students to Iowa State University

Multicultural Vision Program***

The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state minority students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

A total of 100 new MVP students will enroll at Iowa State University for the Fall 2005 semester. These 100 award recipients will participate in a University Studies orientation course during the Fall 2005 semester and in other programs and activities, including events for parents and families, throughout their enrollment.

	Ethnicity*					
Grade Level Breakdown	1	2	4	6	8	Total
12th Grade	4	72	83	59	2	220
Totals	4	72	83	59	2	220
Applied	3	49	70	41	2	165
Offered	2	38	62	35	2	139
Accepted**	2	29	45	25	2	103
Enrolled	2	29	44	25	2	102

* Ethnicity Key:

1 = American Indian 2 = African American
4 = Asian American 6 = Hispanic or Latino/a

8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

** Accepted: Submitted matriculation fee.

*** Students who participated in the MVP Program activities during 2004-05, however not all of the accepted students are eligible for the MVP scholarship.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Proposed Programs for 2005-2006

While each program has individual objectives, the common goal is to prepare multicultural students for college admission, inform them of their college options, and assist them with application processes and financial aid.

Campus Visits, *Iowa State University*

Several schools and agencies will be contacted and encouraged to schedule a campus visit to Iowa State University. Visits will be coordinated with the Offices of Admissions, Multicultural Student Affairs, Student Financial Aid, Student Support Services, and various academic departments. Students will interact with college student mentors and staff. Possible programs/groups/schools involved in campus visits for 2005-06 include:

Abraham Lincoln High School, Council Bluffs
Burlington High School
Des Moines East High School
Des Moines Hoover High School
Des Moines Lincoln High School
Des Moines Roosevelt High School
Educational Talent Search/Briar Cliff University, Sioux City
Educational Talent Search/Central College, Pella
Educational Talent Search/Iowa State, Ames
Educational Talent Search/UNI, Cedar Falls
Educational Talent Search/WITCC, Sioux City
Muscatine High School
Perry High School
Sanford Community Center, Sioux City
South Tama High School
Storm Lake Middle and High School, Storm Lake

Career, College, and Leadership Conference, *Sioux City, Iowa*

The conference hosts ninth- through twelfth-grade multicultural students from the Siouxland area and focuses on personal motivation, academic, and career information sessions. In addition, the program offers students the opportunity to visit with admissions representatives from the tri-state (Iowa, Nebraska, South Dakota) area and receive information regarding admissions criteria, applications, programs offered, and cost of attendance. In the past, College Bound has co-sponsored the event. It is expected that College Bound will continue its sponsorship, in addition to providing breakout sessions and bringing Iowa State students when possible.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Proposed Programs for 2005-2006

Continued

Central Iowa Latino College Expo, Pella, Iowa

Several hundred Latino high school students from central Iowa attend a conference designed to address the needs of Latino student populations, provide information regarding academic and personal preparation for success, and motivate students. College Bound co-sponsored the 2004 event at Grand View University in Des Moines, Iowa. The College Bound Program and Iowa State University will host the 2005 program.

Perry College Night

This event will provide students and parents an opportunity to discuss college admission requirements, scholarships, and academic life for Latino students. There will be speakers and college representatives. College Bound will co-sponsor this event and make presentations with Iowa State students serving on a student panel or in a college fair setting. Current ISU students from the Perry area are invited to come to the event and share their Iowa State University experience.

EOP @ ISU, Iowa State University

College Bound, in cooperation with several Iowa State departments, will host summer enrichment camps for high school students. These one-week, summer residential programs will provide learning and exploring opportunities for students while they participate in a college environment. The 2005 program served rising 9th through 11th grade students from Iowa. Two one-week programs grouping 9th, and 10th/11th grade students were offered. Parents and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures. A program for rising 8th grade students was cut in 2004 due to budget constraints.

A modified program for rising 12th grade students was added for the summer of 2005 to continue to support and inform students and parents about the college selection process, assist with college applications and provide connections to resources on college campuses that serve students of color, first generation in college students and/or low income students. During this pilot program, Iowa State University hosted 20 rising 12th grade students for three (3) days for the above mentioned programming to strengthen the rapport with the students and families with previous participants and Iowa State University staff, faculty and student leaders.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Proposed Programs for 2005-2006 Continued

Multicultural Student Workshops, Council Bluffs, Sioux City, Fort Dodge, Muscatine, and Waterloo

These workshops invite multicultural students from a select school to attend a college workshop presented by Iowa State University's College Bound program. Students learn about College Bound and receive information about preparing for college. The presentations focus on reasons students should attend college, the differences between 2-year and 4-year colleges, and students' college preparation checklists for each grade level. Students also receive enrollment presentations from an Iowa State admissions representative and learn about programs offered at Iowa State that serve students of color.

Multicultural Vision Program, Iowa State University

The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state multicultural students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

Muscatine College Fair, Muscatine Community College

This program is offered to students from the Muscatine area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers a keynote address, college admissions booths, and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions.

Native American Symposium, Iowa State University

Native American high school students will be invited to attend the Native American Symposium at Iowa State. Students will attend learning sessions on college preparation and listen to keynote speakers during workshops. Iowa State University students will join the group to share personal stories and information about their journey to college. In previous years, students have participated in the Pow Wow offered during the event.

Eastern Iowa Latino College Night – West Liberty, IA

This new program is offered to students from the West Liberty area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers college admissions booths and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions when possible.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

College Bound Allocation FY 2004-2005

Department Salaries	\$0
Supplies and Services	\$35,273
Employee Benefits	\$0
TOTAL DEPARTMENT	<u>\$35,273</u>

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Individual Program Detail

Career, College and Leadership Conference						
A conference for multicultural students from the Sioux City tri-state area was held that focused on academic, leadership, career, and motivational issues. Students in grades 9-12 attended breakout sessions, participated in a college fair and listened to motivational speeches. The College Bound program presented breakout sessions and participated in a college fair that showcased Iowa State programs and services available to students.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9th Grade	0	0	0	1	0	1
10th Grade	1	0	0	2	0	3
11th Grade	1	0	1	3	1	6
12th Grade	0	1	4	6	0	11
Totals	2	1	5	12	1	21
Applied	0	0	0	3	0	3
Offered	0	0	0	1	0	1
Accepted**	0	0	0	1	0	1
Enrolled	0	0	0	1	0	1

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 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

Individual Program Detail

Central Iowa Latino College Expo						
<p>College Bound at Iowa State University sponsored this annual event targeting Latino/a youth in the Central Iowa area. The daylong program offered informational sessions on academics, financial aid, career paths, student panels, and college representatives/booths. In addition, students were given several opportunities to learn about careers. Iowa State staff assisted with the event held at Grand View University. <i>The size of facilities at Grand View played a role in the limited number of students that were able to attend.</i></p>						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
7th Grade	0	0	0	0	0	0
8th Grade	0	0	0	0	0	0
9th Grade	0	0	0	2	0	2
10th Grade	0	0	0	3	2	5
11th Grade	0	0	1	32	1	34
12th Grade	0	0	0	13	1	14
Totals	0	0	1	50	4	55
Applied	0	0	0	4	0	4
Offered	0	0	0	3	0	3
Accepted**	0	0	0	3	0	3
Enrolled	0	0	0	3	0	3

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IOWA STATE UNIVERSITY 2004-2005 COLLEGE BOUND PROGRAM REPORT

INDIVIDUAL PROGRAM DETAIL

Perry College Night						
The College Bound Program represents Iowa State University and works closely with the Perry community to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
8 th Grade	0	0	0	1	0	1
9th Grade	0	0	0	7	2	9
10th Grade	0	0	0	3	0	3
11th Grade	0	0	0	4	0	4
12 th Grade	0	0	0	1	0	1
Totals	0	0	0	16	2	18
Applied	0	0	0	1	0	1
Offered	0	0	0	1	0	1
Accepted**	0	0	0	1	0	1
Enrolled	0	0	0	1	0	1

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IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

CAMPUS VISIT DETAIL

EOP @ ISU						
<p>Two separate, weeklong residential programs were offered to rising ninth, and tenth, eleventh grade students. Students who attended the program the previous year were given priority in admission to the program. The goals of the program were to provide exposure to college life, help explore career options, assist with leadership and teamwork skills, and present opportunities to interact with Iowa State students and staff. EOP participants received instruction in math, science, and language arts while participating in hands-on activities and projects. Final projects were presented at the end of each week. Parents, family members, and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures. <i>This year a rising 12th grade program was offered to students who had participated as 11th graders in the 2004 program. The 12th grade program focused on the college application and selection process.</i></p>						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
Rising 9th Grade	1	24	3	11	9	48
Rising 10th Grade	2	21	3	4	3	33
Rising 11th Grade	0	10	1	9	2	22
Rising 12 th Grade	0	7	1	7	2	17
Totals	3	62	8	31	16	120

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IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

CAMPUS VISIT DETAIL

College Campus Visits

The purpose of campus visits is to provide an opportunity for multicultural students to visit our college campus and explore their options at Iowa State University. The College Bound Program sponsored several group and individual visits during the year. All the students who participated in a campus visit received information from admissions and financial aid staff, received information in the academic discipline of their choice, had opportunities to interact with Multicultural Student Affairs staff and students, toured campus and residence halls and ate lunch in dining centers or the student union food court. The groups included the following:

Central College Educational Talent Search						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
6th Grade	2	1	1	2	5	11
7th Grade	0	1	1	1	6	9
8th Grade	0	1	2	1	2	6
Total	2	3	4	4	13	26

Des Moines East High School Success Program						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9th Grade	0	0	0	0	1	1
10th Grade	0	2	0	0	3	5
11th Grade	0	0	0	0	1	1
Totals	0	2	0	0	5	7

Simpson College Upward Bound Program						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
11th Grade	0	0	3	2	2	8
12th Grade	0	1	0	0	3	3
Totals	0	1	3	2	5	11

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 4 = Asian American 6 = Hispanic or Latino/a
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

IOWA STATE UNIVERSITY 2004-2005 COLLEGE BOUND PROGRAM REPORT

CAMPUS VISIT DETAIL

UNI Educational Talent Search & Upward Bound						
	Ethnicity*					
Grade Level Breakdown	1	2	4	6	8	Total
11th Grade	0	2	0	0	1	3
12th Grade	0	2	0	0	3	5
Totals	0	4	0	0	4	8
Applied	0	0	0	0	2	2
Offered	0	0	0	0	2	2
Accepted**	0	0	0	0	2	2
Enrolled	0	0	0	0	2	2

Partners for Economic Progress (PEP) Academy Campus Visit						
Partners for Economic Progress (PEP), a nonprofit organization, was created to address the economic development needs of Central Iowa's urban communities. The organization's highest priority is to provide academic and motivational support to 8 th – 12 th grade students of color in Des Moines and outlying areas. The College Bound Program and Iowa State University work closely together to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
	Ethnicity*					
Grade Level Breakdown	1	2	4	6	8	Total
8 th Grade	0	5	0	2	0	7
9th Grade	1	2	0	1	0	4
10th Grade	0	3	0	1	0	4
11th Grade	0	8	0	1	0	9
12 th Grade	0	4	0	0	0	4
Totals	1	22	0	5	0	28
Applied	0	2	0	0	0	2
Offered	0	1	0	0	0	1
Accepted**	0	1	0	0	0	1
Enrolled	0	1	0	0	0	1

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IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

CAMPUS VISIT DETAIL

Society of Hispanic Professional Engineers (SHPE) Shadow Day						
The Society of Professional Hispanic Engineers hosts Latino high school students from the greater Des Moines area on campus for a day to participate in hands on activities and learn about the college admissions process. The College Bound Program and Iowa State University work closely together to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9th Grade	0	0	0	0	12	12
10th Grade	0	0	0	1	9	10
11th Grade	0	0	0	6	13	19
12 th Grade	0	0	0	3	8	11
Totals	0	0	0	10	42	52
Applied	0	0	0	1	0	1
Offered	0	0	0	1	0	1
Accepted**	0	0	0	1	0	1
Enrolled	0	0	0	1	0	1

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IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

2004-2005 IMAGES Program Expenditures	
State Expenditure	\$680,000
Institutional Expenditure	\$956,648
Total	\$1,636,648

2004-2005 IMAGES Grant – Enrolled Undergraduates						
Race/Ethnicity and Educational class of IMAGES Recipients						
Ethnicity*						
	1	2	4	6	8	Total
Seniors	1	14	42	25	1	83
Juniors	2	23	39	24	2	90
Sophomores	1	20	45	20	3	89
Freshman	1	28	46	26	1	102
Total	5	85	172	95	7	364

2004-2005 IMAGES Awardees that are also College Bound voucher recipients

364

2004-2005 IMAGES Expenditures with College Bound Vouchers

\$1,592,320

* Ethnicity Key:

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8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

IOWA STATE UNIVERSITY

2004-2005 COLLEGE BOUND PROGRAM REPORT

FIVE-YEAR HISTORICAL PARTICIPATION

Number of Participants by Ethnicity						
	1	2	4	6	8	Total
2004-2005	12	167	104	189	94	566
2003-2004	18	210	176	351	95	850
2002-2003	35	344	160	386	0	925
2001-2002	36	367	180	318	0	901
2000-2001	47	373	224	391	0	1035
Total	148	1461	844	1635	189	4277

Number of Participants					
	2004-2005	2003-2004	2002-2003	2001-2002	2000-2001
Participants	566	850	925	901	1035
Received Vouchers	566	850	925	901	1035
Graduating High School Seniors	384	384	415	368	418
Accepted Offer of Admissions	114	135	130	133	159
<i>Enrolled **</i>	113				

** Enrolled data is available for the 2004-05 report because the due date is after the 10th day of the start of the academic year. Enrolled data is provided to begin a comparison or history if the report due date continues to be after 10th day.

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University of Northern Iowa

Annual Report on College Bound and Images Programs

September 2005

The College Bound Program augments the recruitment efforts of the Office of Admissions through traditional and non-traditional activities designed to inform and encourage students of color to pursue higher education. Students identified in high schools, visitation programs, co-sponsored programs, the College of Business Administration Excel Program and referrals from faculty, alumni, and community members are entered into an enrollment management tracking system. This system provides on-going informational mailings and other communication to students and/or parents from initial inquiry to actual enrollment.

***Include a brief description of the College Bound programs provided by your institution in 2004-2005. Describe co-sponsored programs.**

At the University of Northern Iowa the College Bound Programs incorporate a variety of activities sponsored by the Office of Admissions, College of Business Administration and individual university departments/colleges. Activities include a campus visitation program, community/high school visits, college fairs, and co-sponsored programs. The Ethnic Student Promoters, a group of enthusiastic UNI students who assist with campus and community programs, provide tours, host visitors for lunch, present panel discussions and are instrumental in providing a minority student perspective on college life.

Campus Visitation Programs

The Campus Group Visitation included sessions on admission requirements and application process, financial aid/scholarship process, support services, campus tour, student panel and lunch in one of our dining centers. The following is a listing of the College Bound Campus Visitation Programs conducted during the 2004-2005 academic year:

Briar Cliff ETS Campus Visit

August 2, 2004

Participants: 7

Description: Participants of the Briar Cliff Educational Talent Search Program from Sioux City visited campus. High school students in grades 9-12 heard presentations from admissions, financial aid and Student Support Services. Students were also involved in an ESP student panel, campus tour and hosted to lunch in the dining center.

Black Hawk County YWCA Las Chicas Campus Visit

September 8, 2004

Participants: 9

Description: Las Chicas is a group of Hispanic girls in grades 9-12 from the YWCA. The visit included a panel of Latino women discussing the importance of students completing high school and planning for post secondary educational programs. UNI students provided information from their own experiences in college. The group also participated in a campus tour and was hosted in the dining center for dinner by members of the Hispanic/Latino Student Union.

UNI-DOME College Fair

September 21, 2004

Participants: 17

Students from the Waterloo/Cedar Falls and surrounding area were invited to participate in the Annual UNI DOME College Fair. Twenty-six ethnic minority students filled out UNI information cards and were sent a letter to acknowledge their participation. Approximately 900 students attend the College Fair annually.

WIT ETS Campus Visit

September 24, 2004

Participants: 17

Description: Participants from the Western Iowa Tech Educational Talent Search Program, Sioux City visited campus. Visit included presentations from admissions, financial aid and Student Support Services. ESP members provided students with a campus tour and student panel. Students were hosted to lunch at the dining center.

Marshalltown High School Group Visit

October 12, 2004

Participants: 39

High school Hispanic students visited campus and participated in presentations on admission requirements, financial aid/scholarships, student panel on college life, and student support services available on campus.

Washington High School Campus Visit

October 14, 2004

Participants: 6 of 26 were minority students

High school students from Washington High School, Washington, IA came to campus for a group visit. The visit included admission presentation, financial aid information, tour of the campus and lunch on campus.

UNI ETS Campus Visit

November 16, 200

Participants: 9

Description: Students from UNI Educational Talent Search Program, Waterloo, IA participated in campus visit. Visit included presentations from admissions, financial aid and Student Support Services Program. ESP members provided students with a student panel for general questions, a tour of the campus and also hosted lunch in the dining center.

- Partners in Economic Progress (PEP Academy) Campus Visit** November 17, 2004
 Participants: 18
 Description: Students participated in departmental presentations from the Office of Admissions, Financial Aid, Department of Residence and Student Support Services Program. A student panel, campus tour and lunch were also provided for students.
- UNI ETS B Columbus HS Visit** December 7, 2004
 Participants: 6
 Description: Students included participants of the UNI Educational Talent Search Program from Columbus High School. Students participated in presentations from admissions and financial aid. Students engaged in a tour of the campus and lunch was hosted in the dining center.
- UNI Fall 2004 Campus Visits** Fall 2004 semester
 Participants: 16
 The campus visit includes an individual appointment with an admissions counselor, a campus tour, and lunch in the dining center hosted by UNI students. Students visiting campus during the Fall 2004 semester represented the following areas and self identified as students of color (one each unless otherwise stated): Ackley; Carroll; Cedar Rapids; Charles City; Des Moines; Fort Dodge; Fort Madison; Lehigh; Urbandale; Waverly-6.
- UNI ETS Shadow Day** February 10, 2005
 Participants: 12
 Middle school Educational Talent Search Program participants from Waterloo and Cedar Falls shadowed employees from the following UNI departments: Physical Plant, Public Safety, Wellness and Recreation Services; Student Activities; Department of Residence; and Human Resources. The students were also hosted at lunch with their UNI partners.
- Meskwaki Middle School Visit/Physics Olympics** February 24, 2005
 Participants: 11
 Description: Students from the Sac and Fox School, Tama, IA participated in the Physics Olympics in the UNIDOME followed by a discussion of the importance of core courses in overall educational goals. Students were provided with lunch in the dining center.
- Sioux City Campus Visit** March 24, 2005
 Participants: 13
 Sioux City students participated in presentations from admissions, financial aid and department of residence. Students were also engaged in a tour of the campus. Lunch was hosted in the dining center.
- PEP Academy Campus Visit** March 24, 2005
 Participants: 15
 High school students from Des Moines High School visited campus and heard presentations on admissions, financial aid, on campus housing and student support services. The visit also included a campus tour, student panel and lunch in the campus dining center.

Hoover Middle School Campus Visit

April 7, 2005

Participants: 35

Middle school students from Hoover Middle School, Waterloo, IA, visited campus. Presentation included “Your Courses Count,” importance of good grades, student panel discussion, campus tour and lunch in the dining center.

Sleepless in the Dome

April 8, 2005

Participants: 9 students from Waterloo, IA and 12 students from Gary, IN

Overnight activity in the Wellness and Recreation Center. High school students from Waterloo and Gary, Indiana participated. In addition to the students, approximately 12-15 parents from Gary attended the opening session. Students attended sessions that included voting and the political process, and money management before engaging in gender based teen summits. Recreational activities included basketball, swimming and movies.

Multicultural Future Teacher Academy

April 14, 2005

Participants: 7

Admissions and Financial Aid staff provided sessions to high school students from Waterloo who are interested in becoming teachers. After presentations, students toured the campus and ate lunch in the dining center.

Meskwaki Middle School Science Class Campus Visit

April 19, 2005

Participants: 24

Students from Meskwaki Middle School Science Class visited campus. They discussed the importance of core courses and grades, educational options available with a college prep curriculum, toured the campus, met with UNI students and lunch was provided in the dining center.

UNI Gear Up Campus Visit

April 22, 2005

Participants: 11

Students from East and West High School participated in Gallagher Bluedorn Performing Arts Center program. Lunch was then hosted for all students. Campus visit also included admissions presentation.

UNI Gear Up Campus Visit

April 29, 2005

Participants: 21

Waterloo middle school students from Logan Junior High participated in a campus visit. Visit included admissions presentation, lunch in the dining center and a tour of the campus.

Thunder in the Valley

April 30, 2005

Participants: 87

Day long drill team event co-sponsored by the School of Music, Cedar Valley United Way, the United Christian Drill Team Association and Office of Admissions. Program participants were students from seven Waterloo area churches. The students participated in drill performances, workshops, practice sessions for color guard, step, drum and rifle. Approximately 40 parents and drill team directors were also on campus. Program included: instructional and preparatory

sessions for an evening production and awards ceremony; stay in-school presentation and lunch in the dining center.

Cedar Valley Volunteer Youth Leadership

May 16, 2005

Participants: 10

Students from Logan Middle School visited campus and participated in the following activities: Magic Show (chemistry experiments) presented by UNI Chemistry faculty, campus tour and lunch in the dining center.

ETS Teen Summit

May 20, 2005

Participants: 62

Students from Waterloo middle and high schools participated in career, interpersonal relationships and “smart” decision making sessions during a teen summit.

UNI Talent Search Middle School Teen Summit

May 26, 2005

Participants: 58

Students from Waterloo middle schools visited campus and participated in a teen summit. Students also toured the campus and had lunch in the dining center.

UNI Talent Search Campus Visit

June 3, 2005

Participants: 13

High school students from UNI Talent Search Program visited the campus. Students were given an Admissions presentation, session covering financial aid and a campus tour.

Spring Individual Campus Visits

June 30, 2005

Participants: 8

Individual campus visits included an appointment with an admissions counselor, campus tour and lunch in the dining center. Individual appointments covered admission requirements, financial aid information, liberal arts core requirements, major requirements and answers to any specific questions by student and/or parent(s).

Community Programs and/or High School Visits

Specifically arranged sessions for minority students in Iowa high schools included a presentation on admission requirements and procedures for admission. In addition, information on housing, financial aid and student support services programs available for minority students were also presented. Visits were arranged through high school guidance counselors and/or school personnel who work specifically with minority students.

Meskwaki College Fair

July 29, 2004

Participants: 7 of 40 students completed UNI information cards

College fair for middle and high school participants of the Meskwaki Tribe’s Summer Youth Employment Program. Students participated in career, college informational and cultural sessions. Also, participating in the fair was a staff member from the UNI McNair Scholars

Program. McNair Scholars program provided information about services and graduate opportunities for juniors at UNI.

UNI Upward Bound Orientation

October 5, 2004

Participants: 51

UNI staff participated in Fall Classic Upward Bound Program Fall Orientation. Students and parents/guardians were present to learn about the TRIO Programs and Classic Upward Bound Policies and Requirements for students. UNI representatives discussed the importance of education, working to their potential and impact of parental support in the success of students

Regents College Fairs

December 17, 2004

Participants: 36

Regents college fairs are staffed by admissions counselors representing the Regents' Universities during the fall semester. Self identified students of color from the following schools attended the fairs: Britt -1; Chariton-1; Davenport – 1; Des Moines – 30; Lost Nation – 1; Nevada – 1; and Prole – 1.

Fall College Fairs

December 17, 2004

Participants: 63

Fall college fairs are identified as those attended by Office of Admissions staff during the fall semester. Self identified students of color completed information cards and represented the following areas (one each unless otherwise stated): Ainsworth; Alta; Altoona – 6; Bettendorf -2; Bronson – 2; Burlington – 2; Carroll – 2; Cedar Rapids – 8; Clarion – 2; Conrad; Council Bluffs; Davenport; Denison – 2; Des Moines; Eldora; Exira; Fairfax; Fort Dodge -2; Fredericksburg; Hinton; Ida Grove; Keokuk; Keystone; Lake Park; LeMars; Marengo; Marion; Marshalltown – 2; Mitchellville; Oakville; Osceola – 3; Runnells; Sergeant's Bluff; Sioux City-2; Tama; Tiffin; Tipton – 2; Toledo; Troy Mills; Wapello; Washington; West Liberty; and West Union.

Fall High School Visits

December 17, 2004

Participants: 48

The high school visit includes a presentation on admission requirements, admission process, financial aid, liberal arts core and an opportunity to ask questions of the admission counselor. Students who attended presentation self identified as minority students and represented the following areas: Algona; Bettendorf; Cascade; Centerville; Chariton -2; Columbus Junction – 3; Davenport – 3; Des Moines -7;Donnellson – 2; Dows -2; Hampton; Huxley; Iowa City; Keokuk -3; Lenox; Lisbon; Mondamin; Monticello; Montour; Northwood; Orange City; Ottumwa; Osage – 2; Pella; Sergeant Bluff; Sioux Rapids; Sumner; Washington; West Branch; West Liberty – 2; Williams.

Cedar Rapids Community Meeting

January 27, 2005

Participants: 10

Cedar Rapids Multicultural Preview Night. The program was a multicultural outreach recruitment activity for students and parents in Cedar Rapids. Sessions included information on admission requirements and process; financial aid and scholarships. UNI Ethnic Student Promoters from Cedar Rapids were in attendance to answer questions from students and parents.

- Columbus Junction Com. Visit** January 31, 2005
 Participants: 2
Columbus Junction Multicultural Preview Night. The program was a multicultural outreach recruitment activity held in Columbus Junction. Sessions included information about admissions and financial aid. UNI Hispanic/Latino students were in attendance to provided enhanced communication with non-English speaking audience members.
- IMMAWII Celebration (I'll Make Me a World in Iowa)** January 28, 2005
 Participants: 57 students signed UNI cards; approximately 1000 participated
 Office of Admissions participated in Cultural Education Day – College Fair in Des Moines. Workshops included art, music, education bowl and other various exhibits.
- Eastern Iowa Latino College Night** February 22, 2005
 Participants: 31 students completed UNI cards of 120 attendees
 College Fair for Latino students and parents at West Liberty High School. Bi-lingual presentations on financial aid, planning for college, a panel of Latino college students and educational options were featured.
- Des Moines Community Meeting** February 23, 2005
 Participants: 13
Des Moines Multicultural Preview Night. This program was a multicultural outreach recruitment activity in Des Moines hosted at Hoover High School. Presentations included sessions covering the admissions process and financial aid. Question and answer session followed.
- Maple St. Baptist Church Visit** February 28, 2005
 Participants: 14
 Information about college life was provided to all participants. Discussion covered the importance of education.
- Perry Community College Fair** March 10, 2005
 Participants: 8
 College fair attended by Office of Admission staff and focused primarily on the Latino students. Staff provided brochures and answered questions for prospective students and parents.
- Waterloo MC Community Outreach Preview Night** March 29, 2005
 Participants: 23
Waterloo Multicultural Preview Night. Program hosted at UNICUE and included sessions covering the admissions process and financial aid. Faculty members representing various colleges were in attendance to provide information and answer general questions about majors.
- Covenant Medical Center Volunteer Program** April 6, 2005
 Participants: 2 of the participants were students of color
 Outreach program for 8th grade participants of the Volunteer Program at Covenant Medical Center. The session included general college search information, healthcare careers, walk through application process.

Spring College Fairs

May 13, 2005

Participants: 25

College fairs attended by Office of Admissions staff during the spring semester. Self identified students of color from the following schools attended the fairs (one each unless otherwise stated): Ankeny; Cedar Rapids – 2; Charles City; Clear Lake; Coralville; Fort Dodge -2; Iowa City – 3; Manly; Mason City – 7; Northwood – 2; Postville; Sebula; Spencer; and St. Ansgar.

Regents College Fairs

May 13, 2005

Participants: 13

Regents college fairs are staffed by admissions counselors representing the Regents' Universities during the fall semester. Self identified students of color from the following schools attended the fairs: Des Moines; Dubuque -2; Fort Dodge; Fruitland; Muscatine – 5; Norwalk -2; Wilton.

***Describe co-sponsored programs.**

Co-sponsored Programs

The following programs were co-sponsored by the University of Northern Iowa, the University of Iowa and Iowa State University. Additional universities/colleges co-sponsoring these programs are listed under each activity.

Sioux City Leadership Conference

October 6, 2004

Participants: 24 students signed UNI cards (approximately 250 total students participated in the program)

The Sioux City School District annually sponsors a Leadership Conference for minority students from Sioux City and the surrounding area. Students have the opportunity to meet admission representatives from various colleges/universities, participate in small group presentations, listen to a motivational speaker and meet with college students.

Sponsors include: Sioux City School District, U of Iowa, ISU and UNI

Latino Expo

November 11, 2004

Participants: 76 students signed UNI cards

This was the ninth annual program for Latino students from Des Moines and surrounding communities. Activities included a presentation on college preparation, a college fair, motivational speakers, campus tours of Central College, financial aid information and information on campus life.

Sponsors: UNI, ISU, SUI, Drake University, Central College, Simpson College, DMACC

- **Describe the number of College Bound participants by race/ethnicity and grade level.**
See Table F
- **Describe the number of College Bound participants who received vouchers.**

Five hundred eighty five students received vouchers. See Table E

- **Describe how College Bound/IMAGES programs are promoted to elementary and secondary school students. Describe the involvement of parents in any of the activities.**

Students are identified through a variety of means such as college fairs, counselors, and community programs. Information is sent through an enrollment management tracking system indicating when counselors will be visiting their specific high school or attending a college fair in their area and inviting students to visit campus. We work very closely with community programs to bring groups of students to campus or to provide programs in interested communities. Individual students and parents are sent personalized letters of invitation to attend community outreach programs.

Parental involvement has included chaperoning groups that visited campus and participating in many of the same activities that were provided for visiting students. Parents are encouraged, and sometimes required, to attend activities with their student. Specific sessions are often conducted for parents regarding financial aid, options for students who may not meet regular admission requirements, safety concerns, housing, etc.

- **Include the College Bound budget for 2004-2005 for your institution. Include updates for prior years, if appropriate.**

The original allocation of College Bound money to the University of Northern Iowa was \$80,000. See Table B.

Initially, the College of Education was allocated \$25,000 for the Minorities in Teaching Program. The Office of Admissions was allocated \$25,000 to permit the appointment of an Admissions Counselor dedicated to College Bound programs and activities designed to recruit minority students to the University. The balance of the funds are used by the Office of Admissions for printing recruitment literature, travel to high schools and community colleges, state-wide leadership conferences and other expenses associated with College Bound recruitment programs.

- **Describe the effectiveness of the College Bound activities:**

Number of students reached

A total of 1063 ethnic minority students participated in a College Bound Program.

Number of College Bound participants who applied to Regent universities;

A total of 47 students applied to UNI for Fall 2005 who had earned certificates (vouchers).

Number of College Bound participants who were accepted by Regent universities

Of the 47 students who applied, 39 were accepted to UNI for Fall 2005.

Number of College Bound participants who enrolled at Regent universities

Of the 39 officially admitted to UNI, 25 enrolled for the Fall 2005.

Students received certificates from UNI or one of the other two Regents institutions and may have been earned prior to programs conducted in 2004-2005. Students who attended

programs and received vouchers from the University of Iowa or Iowa State have been identified and noted in the numbers above.

- ***Number of College Bound participants who graduated from Regent Universities.***
Seventeen (17) students graduated from UNI in 2004-2005 who were College Bound participants.
- ***Which College Bound activities have been most successful in leading to college enrollment? Use data to describe successful programs.***

Campus Visit

For college bound students, the campus visit is the most important element in the decision making process. During a campus visit, prospective students learn about admissions requirements and procedures, financial aid, and have the opportunity to visit a class in session. UNI Ethnic Student Promoters assist in these visits by guiding prospective students, parents and counselors on campus tours, accompanying them to lunch in a dining center, and presenting "life as a UNI student." The focus of each visit is to encourage middle and senior high school students to pursue post-secondary education. Programs are designed according to the age/grade level of the participants.

Community College

Community colleges with substantial minority enrollments are targeted for special minority visits. Contact is made with the minority advisors (when available) or designated counselors to inform them of upcoming visits. Students who are identified are entered into the enrollment management tracking system which insures that they receive appropriate information.

Multicultural Resource Guide

A Multicultural Resource Guide is now available on the web. The guide is a reference for African American, Native American, Asian American and Latino students, faculty and staff. It contains information regarding on-campus resources such as traditions and events, ethnic student organizations, multicultural courses, and a directory of minority faculty and staff. Off-campus information includes places of worship, barber shops/beauty salons, and ethnic restaurants and grocery stores.

Multicultural Recruitment Guide

The Multicultural Recruitment Guide is a supplement to the UNI Viewbook. The purpose of the Guide is to highlight the University's minority services, courses, and faculty/staff to prospective students. The Guide profiles successful students, describes student services designed for minority students' success, admission requirements and financial aid information.

Web Site

The Office of Admissions is updating its web page and will be including links to Multicultural Resources on campus including College Bound programs and activities.

- **Describe the Minorities in Teaching (MIT) Program. Include information relating to budget, participation, and completion.**

The Minorities in Teaching (MIT) program was renamed the Multicultural Initiatives in Teaching program. All activities associated with this program and sponsored by the

College of Education at the University of Northern Iowa are currently suspended due to recent cuts in the state budget.

- **Items for Report:**

- *Number of total participants in College Bound activities for 1998-1999, 1999-2000, 2000-2001, 2001-2002 and 2003-2004 by race/ethnicity and grade level.*
Data not available at this time by race/ethnicity and grade level for 1998-1999, 1999-2000, 2000-2001, 2001-2002. See Chart F for 2001-2002, 2002-2003, 2003-2004 and 2004-2005 data.
- *Number of College Bound participants in 1998-1999, 1999-2000, 2000-2001, 2001-2002 and 2003-2004 who received vouchers.*
Data not available at this time by race/ethnicity and grade level for 1998-1999, 1999-2000, 2000-2001. See Table E for 2001-2002, 2002-2003, 2003-2004 and 2004-2005 data.
- *Number of College Bound participants who were graduating seniors.*
A total of participants in College Bound activities were graduating high school seniors. See Table F.

Images

- 2004-2005 IMAGES expenditures for UNI.
See Table A
- There are 60 IMAGES awardees that are also College Bound Voucher recipients.
- The total expenditures for IMAGES awardees that were College Bound recipients are \$110,682.
- Number of IMAGES recipients by race/ethnicity and by educational level.
See Tables C and D

TABLE 1
IMAGES EXPENDITURES
1997-98 to 2004-05

	1997-98	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05
SUI								
Total	\$637,211	\$636,474	\$700,000	\$735,006	\$772,485	\$906,483	\$1,117,013	\$1,118,069
ISU								
Total	\$634,836	\$680,528	\$690,045	\$680,000	\$680,000	\$1,026,555	\$1,390,279	\$1,636,648
UNI								
Total	\$332,200	\$332,200	\$332,300	\$335,843	\$338,743	\$334,653	\$336,573	\$333,559
Total								
Total	\$1,604,247	\$1,649,202	\$1,722,345	\$1,750,849	\$1,791,228	\$2,267,691	\$2,843,865	\$3,088,276

TABLE 2
COLLEGE BOUND EXPENDITURES
1999-00 to 2004-05

	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05
SUI						
Total	\$100,000	\$110,000	\$110,000	\$110,000	\$119,000	\$121,000
ISU						
Total	\$92,066	\$95,526	\$94,734	\$82,846	\$35,273	\$35,273
UNI						
Total	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000
Total						
	\$272,066	\$285,526	\$284,734	\$272,846	\$234,273	\$236,273

TABLE 3
RACE/ETHNICITY OF IMAGES RECIPIENTS
1997-98 to 2004-05

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
SUI					
1997-98	57	36	21	144	258
1998-99	60	40	23	134	257
1999-00	76	45	21	158	300
2000-01	73	66	14	143	296
2001-02	81	63	17	142	303
2002-03	78	73	16	141	308
2003-04	51	72	16	136	275
2004-05	64	69	19	122	274
ISU					
1997-98	75	53	6	149	283
1998-99	84	55	4	183	326
1999-00	103	53	5	187	348
2000-01	90	67	6	151	314
2001-02	77	65	5	128	275
2002-03	85	79	5	151	320
2003-04	86	87	6	158	342
2004-05	85	95	5	172	364
UNI					
1997-98	95	27	10	47	179
1998-99	97	27	7	46	177
1999-00	116	28	10	57	211
2000-01	95	35	7	55	192
2001-02	96	39	12	48	195
2002-03	99	37	9	45	190
2003-04	93	35	8	47	183
2004-05	91	39	6	46	182
Total					
1997-98	227	116	37	340	720
1998-99	241	122	34	363	760
1999-00	295	126	36	402	859
2000-01	258	168	27	349	802
2001-02	254	167	34	318	773
2002-03	262	189	30	337	818
2003-04	230	194	30	341	800
2004-05	240	203	30	340	820

TABLE 4
DISTRIBUTION BY EDUCATIONAL LEVEL OF IMAGES AWARDEES
1997-98 to 2004-05

	Freshmen	Sophomores	Juniors	Seniors	Total
SUI					
1997-98	74	64	63	57	258
1998-99	62	70	70	55	257
1999-00	44	62	50	144	300
2000-01	106	53	55	82	296
2001-02	90	74	77	62	303
2002-03	89	66	81	72	308
2003-04	105	81	117	91	394
2004-05	116	64	98	96	374
ISU					
1997-98	73	37	46	127	283
1998-99	62	76	80	108	326
1999-00	97	70	94	87	348
2000-01	91	67	66	90	314
2001-02	108	85	42	40	275
2002-03	106	94	65	55	320
2003-04	98	99	75	70	342
2004-05	102	89	90	83	364
UNI					
1997-98	48	26	40	65	179
1998-99	47	28	45	57	177
1999-00	50	35	46	80	211
2000-01	59	33	48	52	192
2001-02	40	48	40	67	195
2002-03	34	43	56	57	190
2003-04	44	31	39	69	183
2004-05	39	41	33	69	182
Total					
1997-98	195	127	149	249	720
1998-99	171	174	195	220	760
1999-00	191	167	190	311	859
2000-01	256	153	169	224	802
2001-02	238	207	159	169	773
2002-03	229	203	202	184	818
2003-04	247	211	231	230	919
2004-05	257	194	221	248	920

TABLE 5
RACE/ETHNICITY OF COLLEGE BOUND VOUCHER RECIPIENTS
2001-02 to 2004-05

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other**	Total
SUI						
2001-02	396	366	83	210	814	1,869
2002-03	590	370	73	237	72	1,342
2003-04	640	607	84	248	64	1,643
2004-05	591	450	131	265	22	1,459
ISU						
2001-02	367	318	36	180		901
2002-03	344	386	35	160		925
2003-04	210	351	18	176	95	850
2004-05	167	189	12	104	94	566
UNI						
2001-02	212	166	40	50		468
2002-03	330	163	37	55		585
2003-04	335	231	24	57		647
2004-05	468	273	75	61		877
Total						
2001-02	975	850	159	440	814	3,238
2002-03	1,264	919	145	452	72	2,852
2003-04	1,185	1,189	126	481	159	3,140
2004-05	1,226	912	218	430	116	2,902

**Unknown race/ethnicity.

TABLE 6
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2002-03 to 2004-05

	Grades 1-4			Grades 5-6			Grades 7-8			Freshmen			Sophomores			Juniors			Seniors			Unknown			Total			
	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	02-03	03-04	04-05	
SUI																												
African-American		7			46		229	157	86	87	128	68	65	78	101	89	117	165	104	148	151	16	12	20	590	693	591	
Hispanic-American		27			13		30	55	31	37	55	51	64	105	67	95	184	119	139	203	177	5	5	5	370	647	450	
Native American		0			1		26	22	6	5	9	35	16	4	34	14	15	25	11	32	30	1	2	1	73	85	131	
Asian-American		5			18		7	25	45	11	10	20	17	27	13	54	63	52	146	120	133	2	3	2	237	271	265	
Total	0	39	0	0	78	0	292	259	168	140	202	174	162	214	215	252	379	361	400	503	491	24	22	28	4,353	1,696	1,437	
ISU																												
African-American				17	2	1	65	37	31	29	22	23	49	21	15	41	32	20	143	93	77				344	207	167	
Hispanic-American				1	2	2	23	13	16	36	50	15	72	79	19	106	68	56	148	139	81				386	351	189	
Native American				0	1	2	8	6	1	2	0	3	3	2	1	4	2	1	18	8	4				35	19	12	
Asian-American				0	3	1	5	14	6	9	3	4	14	5	4	26	17	7	106	134	85				160	176	107	
Total	0	0	0	18	8	6	101	70	54	76	75	45	138	107	39	177	119	84	415	374	247	0	0	0	1,532	753	475	
UNI																												
African-American			4	3	24	40	44	76	126	54	34	70	58	32	72	90	88	126	84	105	74				333	359	512	
Hispanic-American			1	0	16	7	6	5	40	27	9	20	27	23	39	69	104	110	34	90	64				163	247	281	
Native American			0	0	0	2	3	5	17	9	0	17	7	2	17	9	6	15	9	11	9				37	24	77	
Asian-American			0	8	0	0	5	1	4	3	0	1	7	4	1	30	25	32	10	27	23				63	57	61	
Total	0	0	5	11	40	49	58	87	187	93	43	108	99	61	129	198	223	283	137	233	170	0	0		1,811	687	931	
Total																												
African-American	0	7	4	20	72	41	338	270	243	170	184	161	172	131	188	220	237	311	331	346	302	16	12	20	1,267	1,259	1,270	
Hispanic-American	0	27	1	1	31	9	59	73	87	100	114	86	163	207	125	270	356	285	321	432	322	5	5	5	919	1,245	920	
Native American	0	0	0	0	2	4	37	33	24	16	9	55	26	8	52	27	23	41	38	51	43	1	2	1	145	128	220	
Asian-American	0	5	0	8	21	1	17	40	55	23	13	25	38	36	18	110	105	91	262	281	241	2	3	2	460	504	433	
Total	0	39	5	29	126	55	451	416	409	309	320	327	399	382	383	627	721	728	952	1110	908	24	22	28	2,791	3,136	2,843	